

Recruiting New Leaders



- **The first step is knowing which leadership roles need to be filled.** Do not settle into the idea that your pack may have “enough” parents helping or leaders.
- **Do your homework.**
 - Use the Sign-Up for Scouting Night and Parent Orientation Meeting to get to know new parents. You may know some of the new parents, and it is a great chance to talk to them about getting active with the pack as a leader.
 - At the Sign-Up for Scouting Night, your main objective – besides getting an application filled out for all youth members – is creating awareness and explaining the need to give those parents interested in volunteering an opportunity to do so.
 - Use the Parent Talent Survey to gather information about their hobbies, interests, profession, and any Scouting background.
- **Hold one-on-one meetings.** Meet with prospective new leaders between the Sign-Up for Scouting Night and the first meeting. One-on-one meetings will be more successful in recruiting them and allowing you to answer more of their questions. It is harder for someone to say no in these situations versus simply not raising their hand in a group or audience when being asked!
- **Create a welcoming atmosphere.** It starts with greeting everyone as they come into the Sign-Up for Scouting Night and the Parent Orientation Meeting. Ask them their name, what they do, and were they a Scout? Creating a welcoming atmosphere for new parents will make your recruitment run smoother and lead to not only more parents signing their youth up but being more willing to volunteer.
- **Do not force it.** Sometimes the right person needs a little help or time to say yes. It is better to meet with the right person one-on-one after the meeting.
- **Make it a big deal when someone agrees to volunteer.** Once you have their application, send an e-mail to the pack letting them know about the new volunteer. Publicly recognize them and introduce them to the pack immediately after they agree to serve.



**SIGN UP
FOR SCOUTING**
RECRUITMENT **PLAYBOOK**

Family Interest & Talent Survey



Adult Name: _____

Scout Name(s): _____

Best Contact Method: ☐ Text ☐ Email ☐ Phone

Phone: _____

Email: _____

I would enjoy helping with:

- ☐ Camping & Outdoor Activities
- ☐ Crafts & STEM Activities
- ☐ Games & Sports
- ☐ Cooking or Banquets
- ☐ Social Media or Photography
- ☐ Administrative Tasks
- ☐ Transportation
- ☐ Planning Events
- ☐ Fundraising
- ☐ Welcoming New Families
- ☐ Other: _____

I have experience or skills in:

- ☐ Teaching or Coaching
- ☐ First Aid / Medical Training
- ☐ Trades (carpentry, electrical, home repair)
- ☐ Technology / Computers
- ☐ Music or Performing Arts
- ☐ Scouting Experience
- ☐ Business or Finance
- ☐ Military or Public Service
- ☐ Other: _____

I would be willing to:

- ☐ Help occasionally at pack events
- ☐ Help monthly with den or pack activities
- ☐ Serve on the Pack Committee
- ☐ Assist a Den Leader
- ☐ Consider being a Den Leader
- ☐ Consider another leadership role

Is there a hobby, profession, or activity you would enjoy sharing with Scouts?