#ADVENTUREON

CUB SCOUT

RECRUITMENT

5 STEPS TO MARKETING SUCCESS

1. ORDER FLYERS
   Talk to your district professional and order printed flyers advertising your pack’s Sign-Up for Scouting night

2. DESIGN AN IMAGE
   Using our Design Portal, create a custom image with your pack’s Sign-Up for Scouting Night info.

3. SHARE EVERYWHERE
   Have your pack parents share your custom image on their personal social media pages - Facebook, Instagram, NextDoor, etc.
   *Images in Design Portal fit all social media channels*

4. REQUEST A VIDEO
   Request a custom video on our recruitment resources website and post directly on your story and feed.

5. BE SEEN AT SCHOOL
   Make sure your pack is represented at “Meet the Teacher” nights and host a Scout Talk when possible.

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