JOIN CUB SCOUTS
START YOUR ADVENTURE

SCOUTING PREPARES KIDS FOR LIFE.
Scouting provides ready-made opportunities for your family to do fun things together - because together - we can all grow into our very best future selves!

As a parent, you want your child to become a caring and responsible adult. From day one, Cub Scouts learn how to be a leader all while discovering character strengths that build confidence and social skills. They learn the value of service and citizenship and most of all - they have fun!

SCOUTING PUTS KIDS ON A PATH TO SUCCESS.

Scouts are TWICE more likely to earn a bachelor's degree.
(75.6% of Scouting alumni compared with 36.0% national average)

Scouts are TWICE more likely to earn an advanced degree.
(29.0% of Scouting alumni compared with 13.4% national average)

Scouts are more likely to make almost DOUBLE of the personal income as an adult.
($62.5k individual median income compared with $33.7k national median)

Scouts are more likely to have very good or exceptional (750+) credit scores.
(55.7% of Scouting alumni compared with 39.7% national average)

Scouts are more likely to move up in their socioeconomic status.

SOURCE:
Mahendra Gupta, Visiting Professor of Accounting and Management and Former Dean Gilb School of Business, St. Louis Washington University, Jack Zhang, 4th year Ph.D. student in Organizational Behavior at Washington University 2020

BOY SCOUTS OF AMERICA
HEART OF AMERICA COUNCIL

JOIN CUB SCOUTS

LEARN MORE
KCSCOUTING.ORG

Prepared. For Life™

THERE’S NOWHERE SCOUTING WON’T TAKE YOU.