The foundation of your recruitment plan are your sign-up nights. This is where families will actually join your pack!

There are 2 recruitment nights that should take place at your school – your traditional **Sign Up for Scouting Night** and your school’s sponsored **Meet the Teacher Night**.

Packs should confirm and schedule their Sign Up for Scouting Night and Meet the Teacher Night with their District Membership Team.

Your pack will also need to determine whether to host an in-person or drive-thru recruitment. The in-person recruitment is of course preferred, and a drive-thru recruitment should be a last resort if COVID guidelines in your community prevent in-person events.
SIGN UP FOR SCOUTING NIGHT

Your pack’s Sign Up for Scouting Night is all about your pack and this is your time to shine. This night is scheduled by your pack and District Membership Team at your elementary school and is an evening to welcome new families and showcase what your pack is all about.

Sign Up for Scouting Nights should be held:
- Tuesdays, Wednesdays, or Thursdays
- At 6:30pm or 7pm
- After the first full week of school
- Within two weeks of Meet the Teacher Night

Dates to Avoid:
- Tuesday after Labor Day & Mondays, Fridays, and weekends

MY PACK’S SIGN UP FOR SCOUTING NIGHT:

DATE:__________  TIME:__________  LOCATION:__________________

MEET THE TEACHER NIGHT

Your pack will also want to be a part of your school’s Meet the Teacher or Back to School Night. These nights are school sponsored for parents to gather information from other organizations the school might be affiliated with.

This is a great opportunity to welcome all families back to school and to show that your pack is a vibrant part of the elementary school community. Your pack’s role at Meet the Teacher Night is to enroll new families on the spot and/or to invite them to attend your pack’s Sign Up for Scouting Night.

MY PACK’S MEET THE TEACHER NIGHT:

DATE:__________  TIME:__________  LOCATION:__________________