Fund Your Entire Year!
You Can Sell Over $1,000* in Under 8 Hours
& Earn More with Trail’s End Rewards

Text APP to 62771 to
DOWNLOAD THE APP
& START SELLING TODAY

It only takes ONE MINUTE to register an account!

Accept Debit & Credit Cards for FREE!
No Reader Required.
Each Kid Must Have a Registered Account. Same Email Can Be Used For Multiple Accounts.
Record ALL of Your Sales in the App, Even Take Order Sales!

Fundraising with Popcorn Helps Kids

They Learn...
• To Earn Their Own Way
• Public Speaking & Math Skills
• Salesmanship & Perseverance
• The Value of Hardwork
• To Help Others Around Them
• To Be Part of Something Bigger

Popcorn Pays For...
• Campouts, Camp Upkeep & Adventures
• Annual Dues & Recharter
• Uniforms, Patches & Awards
• Unit Supplies & Equipment
• Pinewood, Blue & Gold & Court of Honor
• Lifelong Memories

JOIN THE TRAIL’S END PARENT FACEBOOK GROUP
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING
Text PARENTFB to 62771 to join!

*Based on national averages. Individual Scout sales may vary.
**CREDIT SALES ARE BEST**

**TELL YOUR CUSTOMERS, “WE PREFER CREDIT/DEBIT!”**

Trail’s End pays for all credit card fees!

- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer - “Text to Pay” allows for socially distant payments! No cash handling!
- Higher Sales - Customers spent 27% more with credit cards vs cash in 2019
- Hardware - Accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

**ONLINE DIRECT**

Virtual Fundraising is safest for kids!

- Safe for Kids
  - Fundraise from the safety of home.
- Product Variety
  - Even MORE products to choose from.
- No Handling
  - Products ship directly to your customers.
- Trail’s End Rewards*
  - Earn MORE when you sell Online Direct.

*Council participation in Trail’s End Rewards may vary.

**HOW IT WORKS**

**TWO WAYS CUSTOMERS ORDER ONLINE DIRECT**

**VIRTUAL STORE**
1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

**KID RECORDED**
1. Record customer orders in the Trail’s End App
2. Take payment (credit/debit only) “Text to Pay” feature for socially distant payments!
3. Products ship to your customers

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**

**REWARD IDEAS**

- 7,500 pts
  - Earn an $550 Amazon.com Gift Card

- 6,000 pts
  - Earn a $450 Amazon.com Gift Card

- 5,000 pts
  - Earn a $350 Amazon.com Gift Card

- 4,000 pts
  - Earn a $250 Amazon.com Gift Card

- 3,500 pts
  - Earn a $200 Amazon.com Gift Card

- 3,000 pts
  - Earn a $150 Amazon.com Gift Card

- 2,500 pts
  - Earn a $100 Amazon.com Gift Card

- 2,000 pts
  - Earn a $70 Amazon.com Gift Card

- 1,750 pts
  - Earn a $60 Amazon.com Gift Card

- 1,500 pts
  - Earn a $50 Amazon.com Gift Card

- 1,250 pts
  - Earn a $40 Amazon.com Gift Card

- 1,000 pts
  - Earn a $30 Amazon.com Gift Card

- 750 pts
  - Earn a $20 Amazon.com Gift Card

- 500 pts
  - Earn a $10 Amazon.com Gift Card

**SIGN IN & SET YOUR GOAL**

Text APP to 62771 to download the app

**EVERYTHING YOU NEED TO KNOW ABOUT THE APP!**
Text APPGUIDE to 62771 to learn more!

**NO LIMIT!**

Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

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