Fund Your Entire Year of Scouting!
Sell for 8 hours, raise $1,000*

EARN DOUBLE POINTS WITH ONLINE DIRECT

Record ALL of Your Sales in the App, Even Take Order Sales!

ACCEPT DEBIT & CREDIT CARDS FOR FREE!
No Reader Required.

EVEN MORE PRODUCTS AVAILABLE WITH ONLINE DIRECT!

Text APP to 62771 to JOIN THE TRAIL'S END SCOUT PARENT FACEBOOK GROUP
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME
Text SCOUTFB to 62771 to join!

Each Scout Must Have a Registered Account.
Same Email Can Be Used For Multiple Accounts.

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CUSTOMMIX

DELIVERY DATE
AMOUNT
DUE

Popping Corn Jar
$15
$50

American Heroes Donation
$30
$30

Chocolatey Caramel Crunch
Blazin' Hot Popcorn
White Cheddar Popcorn
Caramel Corn

Unbelievable Butter Popcorn

Cheese Lover's Box
Peanut Butter Popcorn

NEW! TWO BIG BAGS

TM

Contains: Milk and Soy
Contains: Soy
Contains: Egg, Milk, and Soy

TM

Over $22 to local Scouts*
Over $18 to local Scouts*
Over $7 to local Scouts*

Over $14 to local Scouts*
Over $14 to local Scouts*
Over $10 to local Scouts*

Over $24 to local Scouts*

Over $35 to local Scouts*

Over $60 to local Scouts*

For more information on our products, go to www.trails-end.com/products. *Average return to local councils, units and ... product sales. © 2020 Trail's End   . All rights reserved. Packaging shown is not life size and is subject to change. ®
### CREDIT SALES ARE BEST FOR SCOUTS

Tell your customers, “We prefer credit/debit!”

- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry.

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

### HOW IT WORKS

**TWO WAYS TO SELL ONLINE**

1. **Share your fundraising page**
   - Share your fundraising page via email, text, or social media
   - Customers click your link to place online orders
   - Products ship to your customers

2. **Take Online Direct Orders in the App**
   - Pick your products
   - Take payment (credit/debit only)
   - Products ship to your customers

### ONLINE DIRECT

The safest way of fundraising for Scouts!

- Safe for Scouts
  - Fundraise from the safety of home
- Product Variety
  - Traditional products & prices plus more**
- No Handling
  - Products ship to your customers and all sales are credit.
- Trail’s End Rewards*
  - Earn double points for Amazon.com gift cards.

*Council participation in Trail’s End Rewards may vary.
**Subject to change.

### BUILD YOUR PLAN TO SELL $1,000

Social Distancing

Text MYPLAN to 62771 to learn more!

### SCOUTS EARN DOUBLE ONLINE

**2PTS**

- Per every $1 sold

**1.5PTS**

- Per every $1 sold

**1PT**

- Per every $1 sold

### VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS

### SIGN IN & SET YOUR GOAL

Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail’s End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: https://www.trails-end.com/terms.

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**REWARD IDEAS**

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**TAKE ONLINE DIRECT ORDERS IN THE APP**

1. Pick your products
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**Trail’s End® REWARDS**

Earn Amazon.com Gift Cards and choose the prize you want!

Collect points to earn Amazon.com gift cards. To qualify, all sales must be recorded in the Trail’s End App, which will calculate total points for you.

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**SAFE FOR SCOUTS**

Fundraise from the safety of home.

**PRODUCT VARIETY**

Traditional products & prices plus more.

**NO HANDLING**

Products ship to your customers and all sales are credit.

**TRAIL’S END REWARDS**

Earn double points for Amazon.com gift cards.

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