In 2002, 57,109 young men and women were served by the Scouting program in the Heart of America Council. This represented the seventeenth year of consecutive membership growth in the Heart of America Council and once again we achieved the prestigious Quality Council Award. The Quality Council Award recognizes excellence in unit and membership growth, financial stewardship, quality program delivery, and volunteer involvement.

But the impact of Scouting is measured in how it changes the life of an individual. In this year’s Annual Report, we highlight a year’s worth of Scouting in the lives of a Cub Scout, Boy Scouts, Explorer Scout, and a parent. It is through the eyes of a boy as he joins Cub Scouting, a teenage girl as she joins an Exploring Post, or a parent as she becomes involved in Scouting with her son that we see how Scouting helps young people grow in life skills, citizenship, and physical fitness. The magic of Scouting is that these important life skills take place in an environment that is fun and exciting for young people from first grade to age 20.

On behalf of the Executive Board and the 19,748 volunteers in the Heart of America Council, thank you for being a Friend of Scouting. Through your efforts and support, Scouting in the 19 counties served by the Heart of America Council continues to help today’s young people grow into tomorrow’s leaders.

Sincerely,

David M. Lockton
Council President

Richard T. Boeshaar
Council Commissioner

James J. Terry, Jr.
Scout Executive

MESSAGE FROM THE LEADERSHIP
Tiger Cubs and Cub Scouting – For boys in grades 1 through 5. In Tiger Cubs, boys and their adult partners “Search, Discover and Share.” In Cub Scouting boys learn about teamwork in their Den meetings and enjoy day camp and overnight camp as Bears and Webelos Scouts.

Boy Scouts – Serving young men ages 14 to 18. Boy Scouting emphasizes leadership, service to others, and the opportunity for young men to set goals, achieve them, and experience challenging outdoor camping programs.

Varsity Scouting – Designed for young men who are 14 to 18 years old, Varsity Scouting offers challenging outdoor programs and age-appropriate sports-related programs.

Venturing – This co-educational program that began in 1998 offers young adults from ninth grade to age 20 the opportunity to participate in outdoor adventures such as camping, rappelling, and high adventure backpacking.

Exploring – A primary concern of high school students is what career or vocational track they will pursue. Exploring helps young men and women ages 14 to 20 to learn firsthand about career fields such as medicine, law enforcement, architecture, or the arts to determine a career field that’s right for them.

Learning for Life – This wholly owned subsidiary of the Boy Scouts of America delivers a character education program to boys and girls in grades K through 12. This program prepares students for life by helping them learn ethical decision-making skills, social skills, and to grow in social adeptness.

Quality Council 2002 – The Heart of America Council was once again recognized with the National Quality Council Award and achieved its seventeenth year of consecutive membership growth. By collaborating with churches, schools, and other community organizations, 1,333 Cub Scout Packs, Boy Scout Troops, Varsity Scout Teams, Venturing Crews, Exploring Posts, and Learning for Life Groups supported 57,109 youths in the Scouting program.

MEMBERSHIP BREAKDOWN

<table>
<thead>
<tr>
<th>Program</th>
<th>Members and Participants</th>
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<tbody>
<tr>
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<td>3,209</td>
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Fueled by her own fond Scouting memories, Gretchen Thum contacted parents of her son Teddy’s classmates to see who would be interested if she formed a Cub Den. Response was nearly unanimous. Now the 20-member Den meets two or three times monthly. Sensitive to the many financial demands on families today, Gretchen and the other parent volunteers in the Den deliberately seek out no- or low-cost activities for the boys, such as making leaf prints at a local nature center.

As part of the School Night to Join Scouting program, each new boy who joined Cub Scouting in 2002 received an “Official Member of the Chiefs’ Scout Team” T-shirt.
Since its inception in 1988, the Scoutreach program has focused on serving at-risk young men and women, youths with special needs, and financially challenged youths and families. From an initial group of 300 Scouts, the Scoutreach program now serves 15,780 youths in three areas of emphasis.

**Urban Scouting** – Urban Scouting brings the excitement and adventure of Scouting to youths in the urban core of Kansas City, Missouri, and Kansas City, Kansas. Through the utilization of Program Aides, youths participate in camp, enjoy field trips, and earn rank advancement. Parents are encouraged to serve as adult leaders and are supported by Program Aides.

Through tremendous financial support of individuals, businesses, corporations, and foundations, the Urban Scouting program provides uniforms, handbooks, camperships, rank advancement patches, and program equipment to financially challenged youths who would not otherwise enjoy the Scouting program.

The Urban Scouting program serves 13,823 young men and women in the urban core of Kansas City. Currently 6,914 young men are served through the Cub Scout, Boy Scout, and Venturing programs and 6,909 young men and women are served through the Exploring and Learning for Life programs.

**Rural Scouting** – More than 1,694 Scouts in the outlying areas of the Council were supported in their Scouting experience in 2002. This included financial support of camperships and outreach to organize new Cub Scouts Packs and Boy Scout Troops in hard-to-reach areas of our Council.

**Scouts with Disabilities** – Young people with special needs participate in the excitement of Scouting through the efforts of staff and volunteers. In 2002, 47 Scouts with special needs enjoyed a week at camp at Lake Jacomo, Missouri, thanks to the efforts of 60 staff members. An additional 216 youths with special needs are served through 15 Packs, Troops, Crews, Posts, and Groups who receive support from the Heart of America Council.
hen Akil Bacchus, Eagle Scout from Troop 608 and a warrior in the Tribe of Mic-O-Say, chose his tribal name of Shining Star of Cloudy Night, it reflected his hopes of actually reaching the stars someday as an astronaut. Scouting helped Akil develop the drive, dedication, and discipline that have brought those stars—and his dreams—within closer reach. A graduate of Marquette University, Akil is currently a 2nd Lieutenant in the Marine Corps and will attend Naval Flight School following training at The Basic School in Quantico, VA.
While parents may support Scouting because of the values it teaches, boys join Scouting to have fun and to experience the outdoors. The camping program of the Heart of America Council is one of the best in the country and this summer 15,309 Scouts enjoyed a Heart of America Council camping program.

H. Roe Bartle Scout Reservation – 6,466 Boy Scouts attended the H. Roe Bartle Scout Reservation located in the Hills of Osceola and enjoyed programs including rifle and shotgun, archery, swimming, boating, conservation, and wilderness survival.

Rotary Camp – Located at Lake Jacomo, Missouri, the Rotary Camp program is designed for youths with physical, emotional, or mental special needs. Thanks to the support of Rotary Club 13, the camp facility was built to serve youths with special needs including a swimming pool with wheelchair access. Thanks to the dedication of 74 Rotary Camp staff, 51 Scouts enjoyed an action-packed, fun-filled week of camp.

Theodore Naish Scout Reservation – A highlight this summer was the addition of the new Cub Scout Bear Camp that served 318 Cub Scouts and their parents. A total of 722 Boy Scouts attended camp at the Theodore Naish Scout Reservation and 3,409 Webelos enjoyed an overnight camping experience.

Cub Scout Day Camp – 4,414 Cub Scouts participated in this year’s Day Camp. Archery, crafts, rope making, first-aid training, and water games were all part of the fun for these Cub Scouts who enjoyed their first taste of camp.

Camperships – Through the support of hundreds of donors, more than $83,000 in Camperships was awarded to 786 Scouts to help them attend a Heart of America Council camping program in 2002.
Always be prepared. In his seventh year of Scouting and on his first trek to Philmont Scout Reservation in New Mexico, Matt Croft and his group of seven Scouts, four adults, and their guide found their route abruptly altered due to a lighting fire on Mt. Baldy. Another fire on Tooth of Time Ridge threatened to separate the group from its base camp destination. Applying their collective orienteering skills and readily avoiding danger, the hikers completed their detoured route successfully, spending a total of 12 days in the backcountry exploring mines, shooting black powder rifles, and rock climbing.
Community Service Day – 7,688 Scouts and 2,967 leaders gave in excess of 14,293 hours, collected food for local food banks, and provided needed community service during this year’s Community Service Day. The event was expanded this year to include support of churches, parks, and schools; community clean-up projects; and assisting the elderly and shut-ins. Through the Community Service Day, Scouts learn the meaning of “A Scout Is Helpful” and the importance of helping others on a daily basis.

High Adventure Experiences – 1,445 Scouts from the Heart of America Council participated in a National High Adventure program at the Florida Sea Base, Philmont Scout Reservation, or Charles L. Sommers Canoe Base. This is an opportunity for Scouts to enjoy adventure in a part of the country they have never before traveled and to meet Scouts from all over the world.

Advancement – Scouts gain self-esteem and self-confidence as they set goals, achieve them, and then are recognized through the rank advancement program. In 2002, 801 Boy Scouts earned the rank of Eagle Scout, the highest rank that Scouting offers and the most awarded by the Heart of America Council in a single year since 1975.
Scout Is Reverent. Adil Shabbir, a Life Scout, shared his Muslim faith in speeches to various groups and to his fellow Scouts, emphasizing that the name “Islam” means “peace.” For his efforts, Adil received both the Boy Scout Islamic Youth Award, In the Name of God, and the Communications Merit Badge. He also fostered a greater understanding of the similarities of his faith to those of his troop members. With that same spirit of understanding, Adil chose his Eagle Scout project: assembling “care kits” of health and hygiene products to be distributed to domestic shelters as well as airlifted to foreign countries through the humanitarian organization, Heart to Heart International.
Through the commitment of many organizations in the Kansas City community, Scouting is delivered to thousands of youths each week. In 2002, Chartered Organizations supported 1,333 Cub Scout Packs, Boy Scout Troops, Varsity Teams, Venture Crews, Exploring Posts, and Learning for Life Groups in our community.

The Chartered Organization concept is an important part of Scouting’s success; it enables organizations to utilize the Scouting program to serve their young people and constituents. We appreciate the partnership of the hundreds of churches, schools, service clubs, and other organizations that charter the Scouting program to impact young people in their community.

The Heart of America United Way has provided more than 80 years of assistance to people in Kansas City. Through more than 300 agencies, including the Heart of America Council, the United Way positively impacts thousands of families and individuals who are in need in our communities.

The support of the United Ways in the Heart of America remains strong toward the Scouting program. In 2002, the Heart of America Council received $1,175,528 in allocations and donor designation from the United Way. Through this partnership with the United Way, the Scouting program is delivered to more than 57,109 youths in the 19 counties served by the Heart of America Council.
Active since her freshman year in the Exploring Post at Black and Veatch Engineering, Exploring Scout Laura Janvrin has made slime and perfume, built a bridge from marshmallows and toothpicks, toured water treatment plants by day and Alcatraz by night, and thoroughly explored every discipline in the engineering field. As an officer of her Exploring Post, Laura helped arrange for speakers, conduct fundraising activities, and plan for the group’s “Super Activity,” a four-day trip to explore engineering in San Francisco. When Laura leaves for college in the fall, it will be with the very informed decision to study electrical engineering.
TRIBE OF MIC-O-SAY AND
ORDER OF THE ARROW

The Heart of America is proud to offer two honor camping programs, the Tribe of Mic-O-Say and the Order of the Arrow. Camp attendance in the Heart of America Council is among the highest in the nation, due in part to the quality of these two honor camping programs.

TRIBE OF MIC-O-SAY
For 73 years, the Tribe of Mic-O-Say has demonstrated a commitment to furthering the aims and methods of Scouting. The H. Roe Bartle Scout Reservation in Osceola, Missouri, is home to this honor camping program that exceeded 62,150 members this summer.

The 2002 Presiding Chieftain Terry Dunn, Fast Wigwam Builder, and Directing Chief, Scout Executive Jim Terry, Chief Eagle from the Sun, recognized 994 young Scouts as Foxmen and brought 857 new Braves into the Tribe. The claws of a Hardway Warrior were bestowed on 697 young men, 411 adult volunteers were recognized as Honorary Warriors, and Honored Women recognition was given to another 95 volunteers.

ORDER OF THE ARROW
Marking 63 years of service to the Theodore Naish Scout Reservation, Tamegonit Lodge of the Order of the Arrow grew to 3,121 active Arrowmen during 2002. Under the leadership of Lodge Chief J. D. Jones, 858 Ordeal Members were inducted into the Order, and 395 Arrowmen rededicated their pledge of Cheerful Service by becoming Brotherhood members. October brought the recognition of 23 Arrowmen who received the Vigil Honor for a total of 463 Vigil Members. The Lodge also earned the National Quality Lodge Award.
To Eagle Scout Ben Champion, the Outdoor Code was an integral influence for not only his Scouting endeavors, but for his academic pursuits as well. A committed environmentalist, the Kansas State graduate will research renewable energy technologies at Oxford University in England as one of only 32 U.S. students awarded the prestigious Rhodes Scholarship annually. Ben is a Brotherhood member of the Order of the Arrow and shaman Silent Flashing White Lightning in the Tribe of Mic-O-Say.
ENDOWMENT

In 2002, over $1,145,000 was given to the Heart of America Council Endowment. Outright contributions exceeded $400,000 and deferred gift notifications exceeded $745,000 in 2002.

Over 70 people attended the third annual Heart of America Council Heritage Society reception on November 20, 2002. The reception was held at the Downtown Kansas City Marriott Hotel. Heritage Society Members and Executive Board Members gathered to recognize those who made contributions to the Endowment in 2002.

The Heart of America Council would like to thank our two hundred twenty-one James E. West Fellows, nineteen 1910 Society Members, five Founders Circle Members, and those ninety-two people that have included the Council in their estate plans. Through Endowment, these generous people ensure that Scouting will be available for tomorrow’s youth in the Heart of America Council.

James E. West (left) was the first Chief Scout Executive of the Boy Scouts of America, and he served in that position for more than three decades. During his tenure, he guided the organization through much growth and many changes and helped direct the foundation for the Scouting program today. If an institution is truly “the lengthened shadow of one man,” it is more than fitting that the BSA honor James E. West’s significant contribution through the West Fellows endowment program.
1910 SOCIETY MEMBERS

A permanently restricted gift of $25,000 or more to the Council’s Endowment.

Ernest Thompson Seton Members - $25,000 to $99,999

Bruce E. Bower
Robert A. Cunningham
Terrence P. Dunn
Marie Frauens*
John D. Hunkeler, M.D.
Glen C. Johnson***
Charles W. Keller
Spencer C. McCrae
Sharon E. and Thomas A. McCullough
Estate of Ellen M. Screechfield***
Norma and Dwight Sutherland
Elizabeth M. Tucker Trust***

Daniel Carter Beard Members - $100,000 to $499,999

Patricia and Robert Canfield
Margaret and Adrian Harmon
Dorothy M. Jones
Muriel McBrien Kauffman Foundation
Robert R. Osborne Trust***
Martha Jane Phillips Starr
John W. Starr**

THE FOUNDER’S CIRCLE

A permanently restricted gift of $100,000 or more in the form of a deferred or planned gift commitment to the Council’s Endowment.

Bronze Members - $100,000 to $249,999

Willard S. Estabrook Estate**
Bruce E. Bower
Terry J. Wall, J.D., M.D.

Silver Members - $250,000 to $499,999

Betty D. and J. Thomas Ford, Jr.

Gold Members - $500,000 to $999,999

Terrence P. Dunn

2002 JAMES E. WEST FELLOWS

A permanently restricted gift of $1,000 or more in cash or securities to the Council’s Endowment.

Timothy Bennett*
Robert Dowling*
Lewis A. Heaven, Sr.*
William Gard Howard*
Robert Katzman
Dan Meyer
Gus Rau Meyer
Kyle Spies
Cliff A. Tozier*
Jim Willard

* - Memorial Gift
** - Deceased
*** - Bequest
Incoming Council President Dr. John Hunkeler presents an “Unknown Scout” statue to David Lockton for his leadership as the President of the Heart of America Council for two years during the 2002 annual business meeting. During David’s tenure, the number of young people impacted by the Scouting program grew to more than 57,100 and the camping programs of the Heart of America Council continued to lead the way on a national basis. Assisting in the presentation is Life Scout Gerald McLemore of Troop 27.

Being elected President of the Heart of America Council for 2003 is a natural evolution of a lifetime of Scouting involvement for Dr. John Hunkeler. Dr. Hunkeler, an Eagle Scout and Sachen in the Tribe of Mic-O-Say, has served as a member of the Executive Committee and chaired the Eagle Scout Tribute Fountain Rededication in 1998.

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President, Lockton Companies

Vice-President/Operations
E. Frank Ellis
President and CEO, FirstGuard Health Plan

Commissioner
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Investment Manager & Financial Planner Private Investments

Vice-President/Program
Clifford W. Illig
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Vice-President/Endowment
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Scout Executive/Secretary
James J. Terry, Jr.

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Senior Vice President and General Counsel DST Systems

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John D. Hunkeler, M.D.
Director, Hunkeler Medical Centers

John M. Edgar
Edgar Law Firm LLC

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Aquila

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John D. Novak
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*National Council Representative
**Past Council President
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We are proud to recognize our partners in youth development. The following 2002 President’s Club contributors have invested $5,000 or more in annual giving to build a better future for our community.

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UMB Bank
Bi-County United Way
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Ewing M. Kauffman Foundation*
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Heart of America United Way
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DST Systems, Inc.*
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GEHA
Heartland Combined Federal Campaign
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Rick and Emily Boeshaar
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Kansas City Power & Light
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Robert White*

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Blue Springs Ford
Convergys Corporation
Dimension X Design (DXD)
Ernst & Young, LLP*

*indicates all or part of the gift supported the Urban Scouting program.
The Gold Eagle Club recognizes those Executive Board members who support the Scouting program with a personal gift of $1,250 or above.

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Carl E. Seaton
J. C. Smith
J. Philip Starr
Ken Taylor
William C. Tempel
James J. Terry, Jr.
Gus S. Wetzel, II, M.D.
Del Wilkinson
Larry Winn III
David Zimmer
## 2002 Financials

### 2002 Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Support</td>
<td>$2,042,325</td>
</tr>
<tr>
<td>United Way</td>
<td>$1,175,528</td>
</tr>
<tr>
<td>Activity and Camping Fees</td>
<td>$3,238,460</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>$1,203,553</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$7,659,866</strong></td>
</tr>
</tbody>
</table>

### 2002 Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$5,996,913</td>
</tr>
<tr>
<td>Support Services</td>
<td>$1,232,564</td>
</tr>
<tr>
<td>National Service Fee</td>
<td>$51,543</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$7,281,020</strong></td>
</tr>
</tbody>
</table>

**Excess Revenue Over Expenses**  
$378,846

Approved Transfers by the Executive Board:
- An endowment to support college scholarships for Eagle Scouts within the Council’s Urban Scouting program  ($100,000)
- Capital improvements and replacements  ($231,000)

**Increase in Unrestricted Operating Net Assets**  
$47,836
Each year the Distinguished Citizen Award Dinner honors an outstanding Kansas Citian for exemplary contributions to the Kansas City community. On June 13, Lou Smith was honored as the 2002 Distinguished Citizen. The event raised more than $320,000 to support the Urban Scouting program serving youth in the urban core of Kansas City.

Lou Smith retired as President and Chief Executive Officer of the Ewing Marion Kauffman Foundation in April of 2002. Lou became the CEO of the Kauffman Foundation in 1997 after having served as the COO and President since 1995. Lou’s impact on Kansas City as President of the Kauffman Foundation has been tremendous. During his tenure, the Kauffman Foundation grew significantly in total assets, programs, and grants.

Lou’s professional experience includes a 29-year career with Allied Signal, Inc. (now Honeywell International) where he retired as President of the Kansas City division in April 1995.

The 2002 DCAD was co-chaired by Steve Clifford, Managing Partner, Ernst & Young, LLC, and Bob Kipp, Vice-President of Hallmark. Through the dedication of 22 committee members, the event was a tremendous success. Highlights included the Lou Smith Eagle Scout Scholarship that was awarded to Wes Coby of Troop 608 and the Ewing Marion Kauffman Scholarship awarded to Porfirio Raya, Jr. The Ewing Marion Kauffman Scholarship was established through a gift of $100,000 from the Muriel McBrien Kauffman Foundation. Through these scholarship programs, Eagle Scouts from the urban core will have the opportunity to pursue their goals of higher education.
(Top left) Lou Smith with Doris Coby, mother of Eagle Scout Wes Coby.

(Top right) Sharon Smith receives a gift for her support of Lou's endeavors from Steve Clifford, co-chair.

(Far right) Julia Irene Kauffman with Porfirio Raya, Jr., and his parents.

(Bottom) Lou Smith receives the Distinguished Citizen Award from Bob Kipp, co-chair.
2002 Silver Beaver Award

The Silver Beaver Award is the highest recognition that a Council can bestow on a volunteer. Established in 1931, the Silver Beaver Award recognizes outstanding volunteer service to the community and to youth. This year, 20 volunteers from the Heart of America Council were honored for their outstanding contribution to our community during the Council’s annual business meeting and recognition dinner. Guest speaker was Roy Roberts, President of the National Council of Boy Scouts of America.
MISSION STATEMENT

The mission of the Boy Scouts of America is to prepare young people to make ethical choices over their lifetimes by instilling in them the values of the Scout Oath and Law. — Est. 1910