THE 2013 ANNUAL REPORT
When you hear the word Scouting, what’s the first thing that comes to mind? Some of you would probably say “camping” or “character,” or maybe even “fun.” While these are all great examples, would anyone think “business”?

Think about it. Scouting is a business, and we are all employees in the character-building business. It’s our job to light the way for the youth of the Heart of America Council, preparing them to become the leaders of tomorrow. Providing experiences that help young men become caring and responsible adults, we illuminate the future for them. And for all of us.

2013 was another remarkable year for the Heart of America Council. We urge you to review this year’s annual report and reflect on what you can do to make sure the business of Scouting continues to thrive in the Kansas City area. And we thank you for letting your passion for Scouting burn bright in our community.

Yours in Scouting,
Cub Scouting (ages 7-10)
Cub Scouting provides boys in first through fifth grades with family-centered activities that develop self-esteem and encourage them to do their best.

Boy Scouting (ages 11-17)
Boy Scouting uses the outdoors to teach young men leadership, self-reliance and ethical decision-making through a structured advancement program leading to the pinnacle of Scouting, the Eagle Scout Award.

Varsity Scouting (ages 14-18)
Varsity Scouting offers young men opportunities to set and achieve goals through sports-related activities and outdoor adventure.

Venturing (ages 14-20)
Venturing provides young men and women the opportunity to plan and conduct activities related to community service, outdoor high adventure and hobby interests.

Exploring (ages 14-20)
Exploring offers young men and women a variety of hands-on, workplace experiences helping them make informed decisions on career, educational and life choices.
Scouting Membership
- Cub Scouts: 11,379
- Boy Scouts: 18,388
- Venturers: 1,969
- Explorers: 1,319

Total: 33,055

Scouting Units
- Cub Scout Packs: 457
- Boy Scout Troops: 502
- Venturing Crews: 121
- Exploring Posts: 32

Total: 1,112
Youth Served: 33,055
Adult Volunteers: 15,077
Retention Rate: 72%
New Scouting Units: 59
Cub Scouts
Boy Scouts

Tribe of Mic-O-Say
New Tribesmen

Order of the Arrow Arrowmen in Tamegonit Lodge (largest in country)

Camp Staff College Scholarships Awarded

$126,000
183,586

5,457

100%

- Hours of Community Service Performed by Scouts
- Unit Commissioner Visits
- Volunteer Leaders Trained
The Heart of America Council was recognized as a Journey to Excellence Gold Achiever.
$127,506

Scoutreach Youth Served
Urban Day Camp Participants
Campership Assistance

6,348
406
Finance

Investment in Character and Special Events
Endowment Growth
Annual Popcorn Sales

Commission Earned by Local Units

$2,443,660
$262,163
$4 Million

$262,163
$4 Million

$814,000

$2,443,660
Burns & McDonnell *
Cliff & Bonnie Illig Family Foundation *
DST Systems *
Gary Fish
JE Dunn Construction *
Muriel McBrien Kauffman Foundation *
United Way of Greater Kansas City

Amerigo Services *
Black & Veatch *
Cerner Corporation *
Cliff Illig **
Dreiseszun Foundation
Enochs Family Foundation
Ernst & Young LLP *
Financial Holding Corporation *
Goppert Foundation *
Heartland Combined Federal Campaign
Imperial Premium Financing Specialists *
Kansas City Power & Light *
Kirk Foundation Trust *
KPMG LLP *
Lockton Companies *
Neal & Jeanne Patterson Family Fund *
O.A. Tamegonit Lodge #147
PAR Electrical Contractors
R.A. Long Foundation *
P.C. Kemper Charitable Trust *
Sprint *
Terry Dunn ***
Terry Miller
United Way of Wyandotte County
Victor & Caroline Schutte Trust Foundation *
Waddell & Reed *
Zachary Shafran

*Scoutreach  **United Way  ***Both

FOUNDER: $25,000 AND ABOVE

PACESETTER: $10,000 - $24,999
Distinguished: $7,500 - $9,999

Ash Grove Charitable Foundation*
Commerce Bank*
Control Service Company
Dunn Family Foundation*
Euronet Worldwide Inc.
First National Bank of Kansas
Garmin Industries
John Cookinham
John M. Edgar
Matthew Skeens Memorial Fund
Michael J. Brown
Philip & Dorothy Byer Charitable Trust*
Spencer Fane
Britt & Browne LLP

Stinson Leonard Street LLP*
United Way of Douglas County
Walmart Foundation
William T. Kemper II Foundation*

*Scoutreach  **United Way  ***Both
American Century*
Bartlett Grain Charitable Foundation*
Blue Cross Blue Shield of Kansas City*
Brent Worley
Bruce Allen**
Cable Dahmer Chevrolet
Casey Halsey**
Chris Hodgdon Family Fund
Clinical Reference Laboratory*
Clorox
David Banks
David W. Frantze*
Edward S. Riss Charitable Fund
Frank Wright IV
General Motors*
Global Anesthesia Specialists PA
Gregg W. Givens
Henry Wurst Family Foundation*
Hodgdon Powder Company
Hoffman Family Foundation*
Howard Janzen
Hugh Libby
Jeremy Croucher**
Jonathan Bredin Foundation
Kenneth McClain
Kiewit Power Engineers Company*
Kornitzer Capital*
Lorraine Alleman
Mary Beth Illig
McDonnell Foundation**
Mistler Family Foundation*
Mr. Dell Foods
Oddo Development
Peculiar Charitable Foundation
PricewaterhouseCoopers LLP*
Richard L. Martin
Robert C. Bloss**
Robert White

*BeneFactor: $5,000 - $7,499
**Scoutreach
***United Way
****Both
Shull Family Charitable Fund
St. Mary’s Medical Center Foundation*
Stewardship Capital LTD**
The Trudy Foundation*
Turner Industries Group LLC*
UMB Bank NA**
Walz Tetrick Advertising
Westlake Ace Hardware
Alpha Phi Omega
Anschutz Entertainment Group
Arvest Bank
Atronic Alarms
Bank of Labor
BNIM Architects
Bruce Snyder
Burd & Fletcher Company
Cabela’s
Cereal Foods Processors Inc.
Charles “Bud” Keller
Charlie Tetrick
Chris Hodgdon
CZ-USA Inc.
DH Pace
Daniel Henry
David Murphy
Deloitte & Touche
Delvin Wilkinson
Don Dickey
Dr. Tim Johnson
Finnegan Conrad & Peterson LC
Gene Fritzel Construction Company Inc.
Gulfspan Industrial
Hallmark Cards
IBM Community Grant
James W. Hayes
Jason Wellner
John McConnell
John Reidinger
Keith Bowman

GUARDIAN: $2,500 - $4,999

BeneFactor: $5,000 - $7,499

*Scoutreach **United Way ***Both
Kendrick J.E. Miller
KMDI Inc.
Labconco Corporation
Marc E. Elkins
Mark Brayer
Mark R. Jorgenson
Marks Nelson Vohland
Campbell Radetic LLC
Massman Construction
Matthew Beem
McGladrey LLC
Missouri Valley Arms Collectors Association
MMSGAJ Fund
Nichols Company Charitable Trust
Pentair Pump Group
Polsinelli PC
Prairie Band Casino
Prosperity Advisory Group
Quinn Foundation
Rau Construction
Richard L. Martin
Robert & Janie Hodgdon Family Foundation
Robert Woodbury
Roger Holmes
Scott Coons
Scott S. Boswell Sr.
Shaw Electric Company
Shook Hardy & Bacon
Stifel Nicolaus Plaza Corporate Center
Thomas A. McCullough

Validity Screening Solutions
William C. Esry
William R. Blessing
Windstream Communications
Woody Nolan

GUARDIAN: $2,500 - $4,999

*Scoutreach  **United Way  ***Both
<table>
<thead>
<tr>
<th>Barry Noel Gardner</th>
<th>Jeffrey Mark Cochran</th>
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<tbody>
<tr>
<td>Bernard G. Bruns</td>
<td>Jenna M. Bentrop</td>
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<td>Carolyn Wear</td>
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<td>Christopher A. Pugh</td>
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<td>Cynthia G. Cone</td>
<td>Kevin E. Kennedy*</td>
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<td>Devin W. Warrington</td>
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<td>Donald R. Whitlow</td>
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<td>Dr. Norman B. Kahn Jr.</td>
<td>Regina Hogan</td>
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<td>Harold E. “Skip” McGurk Sr.</td>
<td>Rev. William R. Radford*</td>
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<td>Hiram P. Gensler</td>
<td>Richard Eugene Brown</td>
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<td>James Bryon Rinehart</td>
<td>Robert M. Krasne</td>
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<td>James F. Freeman III</td>
<td>Steven Busch</td>
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<td>James J. Poplinger</td>
<td>Timothy E. Ritter</td>
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<td>James J. Higgins</td>
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</table>

$1,000 or more given to the council’s endowment program.

*Deceased
2013 Silver Beaver Recipients

Audrey D. Taylor
Charles R. “Charlie” Huffman
Colleen C. Chapman
Darrell G. Neuner
David L. Stanway
Dennis J. Nowatzke
Dennis R. Wolf
Douglas A. Roberts
Harold E. “Skip” McGurk Sr.
Kenneth E. Mynatt
Kevin E. Kennedy*
Michael D. Samms
Michael F. Grimaldi
Ret. Lt. Col. Jay Farwell*
Robert F. Sisco
Robert K. Buhre
Scott S. Boswell Sr.
Stephanie S. Ogan
William M. “Bill” Moberly

*Deceased
2013 Whitney M. Young Jr. Award Recipient
Jeanette H. Prenger - President & CEO, ECCO Select

2013 Ewing M. Kauffman Distinguished Eagle Scout Class
Michael J. Brown - Founder & CEO, Euronet Worldwide Inc.
David M. Fowler - Managing Partner, KPMG LLP
Carl R. Gerlach - Mayor, Overland Park, KS

2013 Distinguished Citizen
Greg Graves - Chairman & CEO, Burns & McDonnell

2013 Distinguished Citizen $10,000 College Scholarship Recipients
Augustine R. “Gus” Harmon - Greg Graves Scholarship
Julian A. Marshall - Ewing M. Kauffman Scholarship
### 2013 Executive Committee

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Assistant Treasurer</td>
<td>Bruce Snyder</td>
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<tr>
<td>VP-Marketing</td>
<td>Charlie Tetrack</td>
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<tr>
<td>VP-Community Relations</td>
<td>Cliff Illig</td>
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<tr>
<td>Council President</td>
<td>David W. Frantze</td>
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<tr>
<td>VP-Membership</td>
<td>Dr. Norman B. Kahn Jr.</td>
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<tr>
<td>Council Commissioner</td>
<td>Hannes A. Zacharias</td>
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<tr>
<td>VP-Program</td>
<td>James W. Hayes</td>
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<tr>
<td>VP-Urban Scouting</td>
<td>Jeanette H. Prenger</td>
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<tr>
<td>Treasurer</td>
<td>Jeremy Crouch</td>
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<tr>
<td>VP-Administration</td>
<td>John Martin</td>
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<tr>
<td>VP-Endowment</td>
<td>John Novak</td>
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<tr>
<td>Secretary/Scout Executive</td>
<td>Kendrick J. E. Miller</td>
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<tr>
<td>VP-Properties</td>
<td>Lester Ham</td>
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<tr>
<td>Governance</td>
<td>Marc E. Elkins</td>
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<tr>
<td>Legal Counsel</td>
<td>Richard L. Martin</td>
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<tr>
<td>VP-Finance</td>
<td>Scott S. Boswell Sr.</td>
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<tr>
<td>VP-District Operations</td>
<td>Zachary Shafran</td>
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<tr>
<td>Members at Large</td>
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<tr>
<td>Jim Hogan</td>
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<td>John M. Edgar</td>
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<td>Mark R. Jorgenson</td>
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<td>Michael Merriman</td>
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<td>Rick Boeshaar</td>
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<td>Terry Dunn</td>
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<td>Terry Miller</td>
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<td>William C. Esry</td>
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Aaron Guest  
Allen Huff*  
Beto Lopez  
Bill Essmann*  
Bob Canfield  
Brent Worley  
Bruce Allen  
Bruce Snyder  
Bruce White  
Casey Halsey  
Cathy Puls*  
Charlie Tetrick  
Chris Hodgdon*  
Chris Ross*  
Christa Dubill  
Chuck Hoffman  
Cliff Illig  
Cotton Smith Jr.  
David Block*  
David Chinnery  
David Lockton  
David M. Fowler  
David W. Frantze  
Doug Furrill*  
Dr. Norman B. Kahn Jr.  
Dr. Tim Johnson  
Frank Ellis  
Frank Oddo  
Frank Wright IV  
Gary Cover  
Gary Fish  
Gregg Riess  
Gregg W. Givens  
Hannes A. Zacharias  
Howard Janzen  
James F. Freeman III*  
James Velghe Sr.  
James W. Hayes  
Jeanette H. Prenger  
Jeff Goertz*  
Jeremy Croucher  
Jim Bernard Jr.  
Jim Hinson  
Jim Hogan  
John Freshnock*  
John M. Edgar  
John Martin  
John Novak  
*District Chairman
Bill Cheek
Bill Tempel
Bob Cunningham Sr.
Bob Green
Bruce Davis
C. Jack Phillips
Charles Berkel*
David Fenley
David Rock
Del Wilkinson
Dick Jones
Doug Briggs
Dr. Arthur Elman
Dr. Bill LaHue
Dr. George Myers
Dr. Gus Wetzel II

Dr. John Hunkeler
Dwight Sampson
George Lieberman*
Gordon Gee
Harvey Bodker
Hon. John Hutcherson
Howard Jacobson
J.C. Smith
Jerry Fogel
John Carper
Keith Dorsch
Larry Mallin
Larry Winn III
Lloyd Briggs
Lt. Col. Richard Goodman II
Michael Carter

Michael Fields
Nick Kennedy
Paul Thomson
Ralph Rowe Jr.
Russell Atha Jr.
Sam Colville
Thomas A. McCullough
Tom Volek
Vince Dasta

*Deceased
Arthur Stevens
R. Crosby Kemper Jr.*
Hon. Ike Skelton*
Hon. Sam Graves
John Dillingham
Phil Kirk Jr.
Phil Starr

*Deceased
Big Muddy
Mike Persell, District Chairman
Jeff Brenton, District Commissioner

Blue Elk
Bill Essmann, District Chairman
Bud Hastings, District Commissioner

Frontier
Kevin Henderson, District Chairman
Douglas A. Roberts, District Commissioner

Kaw
David Block, District Chairman
Rob Sloop, District Commissioner

Lone Bear
Allen Huff, District Chairman
Kathy Cooper, District Commissioner

North Star
Jeff Goertz, District Chairman
Mike Cash, District Commissioner

Northern Tier
Chris Ross, District Chairman
Lisa Grimsley, District Commissioner

Pelathe
Mark Gleeson, District Chairman
John Harman, District Commissioner

Pioneer Trails
John Freshnock, District Chairman
Michael McCauley, District Commissioner

Red-Tailed Hawk
Cathy Puls, District Chairman
Stan Lloyd, District Commissioner

Thunderbird
James F. Freeman III, District Chairman
Dan Morales, District Commissioner

Trailhead
William Easley, District Chairman
Roger Johnson, District Commissioner

Trails West
Chris Hodgdon, District Chairman
John Rohrer, District Commissioner

Twin Rivers
Doug Furnell, District Chairman
Brock Guernsey, District Commissioner