Why do we do what we do? Giving of ourselves each year to guide youth along their Scouting journey? Because we know Scouting provides the right map for life. It’s not just fun and rewarding. It truly lays the groundwork for success in adulthood. New research reveals the significance of Scouting’s positive impact: Eagle Scouts report higher levels of education, income and achievement than men who were never involved in Scouts. They rate their leadership abilities and self-confidence higher. And they attribute their courage in overcoming adversity in their lives, in part, to Scouting. It’s a proud legacy for our organization. With 2012 ANNUAL REPORT...
2012 was a tremendous year for Heart of America Council. Through the efforts of the council’s leadership, more than 8,797,214 dollars were raised, and 8,797,214 dollars were given back to the community. The council celebrated the 100th year of Scouting with a special event that brought together thousands of scouts and leaders. The council also celebrated the 50th anniversary of the Boy Scouts of America’s Eagle Scout program, which has since then become the pinnacle of Scouting achievement. The council’s membership grew by 15%, and the number of members reached 4,511, making it the largest Order of the Arrow Lodge in the country.

The council’s financial report shows a significant increase in revenue and a decrease in expenses, resulting in a net gain of $5,444,197. The council’s endowment fund also saw a significant growth, with contributions increasing by 15.9%. The council’s volunteer leaders and alumni played a crucial role in the success of the council, and their contributions were recognized with special awards.

The council’s annual report includes a special thanks to the following organizations and individuals for their support and contributions to Scouting in the Heart of America Council.

The council’s leadership and staff look forward to another successful year in 2013, as they continue to serve the community and provide opportunities for youth to grow and thrive.