



Your Pack's Spring Recruitment Plan

Our pack will conduct a Spring Recruitment on: _____ (date) at _____ (location/time).

Our Call Night will take place on: _____ (date) at _____ (location/time).

Our three upcoming pack activities to promote (example: Day Camp, Pack Swim, Scouting 500):

- _____
- _____
- _____

Number of Peer to Peer recruitment cards requested _____; delivered by _____ (date).

We can distribute flyers at school Yes / No We can schedule a Boy Talk at school Yes / No

We can and will promote through social media: Yes / No

Pack responsibilities:

- Collect rosters from school(s) and provide to council for mailing by: _____ (date)
 - Required Rosters: Kindergarten and 1st grade
 - Other grades pack would like to recruit: _____
- Select and conduct 3 additional marketing efforts from the list below
- Create pack information sheet to distribute at recruitment night

Key Unit contact _____ Pack # _____

Email _____ Phone _____

<p><u>Top 7 List</u></p> <ul style="list-style-type: none">○ 1. Additional Flyer distribution○ 2. Youth wear uniform to school○ 3. School Visits○ 4. Stickers○ 5. Yard Signs○ 6. Posters in school○ 7. Advertise at School Open House <p><u>Pack Families</u></p> <ul style="list-style-type: none">○ 8. Information Business Cards○ 9. Email Invitation○ 10. Promote at Church and Other <p><u>School</u></p> <ul style="list-style-type: none">○ 11. PTA/PTO Presentation○ 12. Intercom Announcement○ 13. Video Announcement	<ul style="list-style-type: none">○ 14. School Marquee○ 15. School Lunch Tray Liners <p><u>Community</u></p> <ul style="list-style-type: none">○ 16. Local Newspaper○ 17. Display Boards at Community Events○ 18. Pack Special Events in the Community○ 19. Volunteer for Community Events○ 20. Church Bulletin Inserts○ 21. Sports Fields / Recreation Centers○ 22. Parades○ 23. Community Marquees○ 24. Libraries○ 25. Community Access Television○ 26. Church Sunday School Presentations○ 27. Business Window / Counter Displays
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