



2013 Investment in Character Patron Luncheon

Thursday, April 18 - 11:30 am to 1:00 pm - Kansas City Marriott Muehlebach Tower

Patron Luncheon Chairman: Gary Fish, FishNet Security

Gary is the Founder, President, and CEO of FishNet Security, Inc. An accomplished entrepreneur, Gary has grown several technology companies and has emerged as a mentor in the Kansas City startup community.

As a local civic leader, Fish is very active in many charity and community associations. He serves on many boards, among which is the Heart of America Council Board of Directors.

As a Boy Scout himself, Gary understands the importance Scouting plays in developing the youth of today into the leaders of tomorrow.



Guest Speaker: Joe Theismann, Former NFL Quarterback



Joe Theismann is an entrepreneur and the former star quarterback for the Washington Redskins. He spent the last two decades working for ESPN on their NFL broadcast and the NFL Network.

A graduate of University of Notre Dame, Mr. Theismann received All-American honors and led the Fighting Irish to consecutive Cotton Bowls and was runner-up to Jim Plunkett in the Heismann Trophy balloting. In 2003, he was inducted into the College Football Hall of Fame.

In 1982, Joe was elected the NFL's Man of the Year for his community service and dedication to the health and welfare of children. In 1983, he won the league's MVP award. Then, in 1985, Joe's career was abruptly cut short when his leg was shattered in a game against the New York Giants on Monday Night Football.

Joe was a Boy Scout in his youth and stays true to his concern for children by serving on the Sports Advisory Board of St. Jude Children's Research Hospital.



2013 Investment in Character Campaign

The annual Patron Luncheon is an important part of our annual "Investment In Character" campaign that raises \$1,900,000 to support quality youth developmental programs that teach leadership skills and values. By engaging volunteers who ask individuals to invest in the Boy Scouts of America, we are able to ensure that over 35,000 youth receive a life-changing program.

Our 2012 luncheon raised \$410,000 with over 560 individual supporters in attendance. Thanks to the generosity of luncheon sponsors, contributions to the Heart of America Council for this event are 100% tax deductible.

